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Podcast: COVID-19's Impact On The European Consumer Health Market

by [David Ridley](#)

As the coronavirus continues to spread across Europe, HBW Insight editors Tom Gallen and David Ridley discuss how the pandemic is impacting the region's consumer healthcare market.

HBW Insight's Tom Gallen speaks to Senior Editor David Ridley about how the spread of coronavirus across Europe is impacting the consumer healthcare industry. The discussion explores how manufacturers are responding to the outbreak, and what wholesalers and retailers are doing to keep shelves stocked with OTC drugs at a time of unprecedented demand. The podcast also takes a deep dive into the EMA's response to the controversy surrounding ibuprofen as a first-line treatment.

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