

10 Jan 2022 | Interviews

Over The Counter 10 Jan 2022: Greening The Global OTC Industry With Jurate Švarcaite

by David Ridley

In this episode, HBW Insight speaks to AESGP director general and GSCF board member Jurate Svarcaite about the GSCF's Charter for Environmentally Sustainable Self-Care, which it describes as the "first industry-wide climate action resolution issued by the consumer health sector." Švarcaite reveals the story behind the charter and discusses what it aims to achieve, as well as some of the challenges companies face in formulating ambitious, yet concrete and achievable climate action goals.

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