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OTC Marketing Awards 2022 Just One Week Away

by [Tom Gallen](#)

Don't miss out on your chance to attend the OTC Marketing Awards 2022 in London on 28 November. Join us in celebrating innovation and creativity in the British consumer health industry.

There's only one week to go until the biggest night of the year for the British consumer health industry. The 27th OTC Marketing Awards – sponsored by Maxwellia – will take place on Monday 28 November at the Royal Lancaster London.

While the room is filling up fast, it's not too late to book your ticket and join the party, which this year is hosted by Strictly Come Dancing's Anton Du Beke. Head to the [OTC Marketing Awards website](#) to reserve a table to entertain clients or say thank you to your colleagues. Or simply come along to enjoy networking with your industry peers. The event gets underway at 18.30 with a drinks reception, followed by dinner and the awards presentation.

A total of 15 Awards will be presented to worthy winners including the much-coveted OTC Company of the Year. Finalists for the prestigious Awards are [listed online here](#), and include consumer health companies – from large multinationals to SMEs – along with the agencies who put the noteworthy campaigns together.

This year's event will see a new Award handed out to recognize the ongoing efforts of the British consumer health industry to become more sustainable. The Sustainable OTC Product of the Year Award recognizes those consumer health products designed to be more sustainable or environmentally friendly. This could include use of recycled materials or sustainable ingredients, recyclability of packaging, reduced environmental impact in the manufacturing process, or encouraging consumer behavior change.

The 27th OTC Marketing Awards would not be possible without our headline sponsor Maxwellia, our category sponsors IQVIA Consumer Health, Purple Agency and Skills In Healthcare, our

event supporter PAGB, and our judging panel of industry experts.

For the latest updates on the event be sure to follow the OTC Marketing Awards on [Twitter](#) and [LinkedIn](#).