

27 Aug 2021 | Interviews

Over The Counter 27 August 2021: Cosmetics Regulation On The Rise In US And EU, Who Will Lose Out? With HBW's Ryan Nelson

by [David Ridley](#)

In both the US and EU, we are seeing a push for large-scale cosmetics regulation, with the Personal Care Products Safety Act and European Green Deal respectively. For HBW Insight executive editor Ryan Nelson, this raises questions about what and whom it will serve ultimately, particularly when compared with the burdens being levied on industry and the repressive effects on small business, free competition, and innovation.

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