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Over The Counter 28 Feb 2022: The Future Of EU Probiotics Regulation, With David Pineda Ereño

by [David Ridley](#)

In this episode, HBW Insight talks probiotics with David Pineda Ereño, founder of DPE International Consulting and consultant to the International Probiotics Association. Since 2006, no health claims for probiotics have been allowed by harmonized European Union regulations. Even the term "probiotic" is considered an unauthorized health claim by the European Commission. However, as Pineda Ereño explains, many EU member states, including Italy and Spain, are starting to go their own way, adopting a more liberal approach to this booming wellness market. We discuss what the future of EU probiotics regulation may hold, as well as some recent exciting scientific developments, pointing to the health benefits of these extremely popular products.

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