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# Over The Counter 9 May 2023: Progressing The Global Self-Care Industry's Sustainability Agenda With GSCF's Padmaja Kamath

by [David Ridley](#)

In this episode, HBW Insight speaks to the Global Self-Care Federation's director of regulatory and scientific affairs, Padmaja Kamath, about the organisation's sustainability work. In 2019, GSCF published its Global Charter for Environmental Sustainability, which represented, Kamath notes, the global consumer healthcare industry's "first commitment to drive sustainable self-care." Kamath updates us on the progress of the charter, which calls on GSCF members to pledge to make progress on one or more of three key sustainability areas: plastics and packaging, pharmaceuticals in the environment and CO2 footprint. We dive a little deeper into some specific challenges within these areas, such as recyclable blister packs and supply chain emissions, with Kamath pointing also to an upcoming GSCF webinar on the latter.

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## Further Reading

[GSCF Launches Global Self-Care Industry Sustainability Charter](#)

[GSCF World Congress: Environmental Sustainability In Consumer Health](#)

[Haleon Supports EU Packaging Proposals But Has 'Serious Concerns' About Timings](#)

[\*EU Packaging Regulation Presents Challenge And Opportunity For Consumer Health Industry\*](#)

[\*AESGP Annual Meeting, Day 2 \(Part 3\): Reckitt Calls For AESGP Sustainability Consortium\*](#)

[\*HBW Insight's Key Takeaways From 2021: #2 Get Serious About Sustainability\*](#)

### **Further Listening**

[\*Over The Counter 25 Apr 2023: Why Sustainability Is The Only Sustainable Business Model, With Bayer Consumer Health's Daniella Foster\*](#)

[\*Over the Counter 9 June 2022: Reusable Packaging For Consumer Health Goods With Annika Greve\*](#)

[\*Over The Counter 10 Jan 2022: Greening The Global OTC Industry With Jurate Švarcaite\*](#)

Over The Counter Theme Music

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You can register for GSCF's webinar "Sustainable Supply Chain – Key principles & resources" [here](#)