

22 Jan 2024 | Interviews

Over The Counter 22 Jan 2024: The Promise Of AI For Consumer Health, Pt 1, With The Exponential Club's Nick Tate

by [David Ridley](#)

In this episode, HBW Insight speaks to The Exponential Club's Nick Tate about the impact of artificial intelligence and digitalization on consumer health and wellness. Having worked in both marketing and OTC, most recently leading Haleon's incubator business, Haleon NEXT, Tate is perfectly placed to explain where industry is now with regards to digital health, and where it might be in the near future. The importance of data interoperability and of dialogue between governments, companies and consumers is discussed, along with ChatGPT and AI anxiety and the need for philosophers.

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