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Over The Counter 1 March 2024: The Emerging Benefits Of 'Beauty-From-Within,' Featuring Kenvue's Paul LaTerra

by Eileen Francis

In this episode of Over the Counter, HBW Insight speaks to Paul LaTerra, Director, R&D, Global Hair and Scalp for Kenvue, a New Jersey-based consumer health company that markets skin care brands Neutrogena, Aveeno and Lubriderm. We discuss growth of the beauty-from-within supplements market, how the products complement topical skin care and hair formulas and the growing body of research demonstrating significant skin and hair health benefits.

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