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# Over The Counter 1 March 2024: The Emerging Benefits Of 'Beauty-From-Within,' Featuring Kenvue's Paul LaTerra

by [Eileen Francis](#)

In this episode of Over the Counter, HBW Insight speaks to Paul LaTerra, Director, R&D, Global Hair and Scalp for Kenvue, a New Jersey-based consumer health company that markets skin care brands Neutrogena, Aveeno and Lubriderm. We discuss growth of the beauty-from-within supplements market, how the products complement topical skin care and hair formulas and the growing body of research demonstrating significant skin and hair health benefits.

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## Further Reading:

['The Problem Is In-Store': Kenvue CEO Mongon Lays Out Plan To Kickstart Skin Health & Beauty](#)

[Kenvue Prioritizes Growing 15 Brands In Pivot To Recovering Marketplace Prominence](#)

[Holland & Barrett's Trends for 2024: Nootropics, Menstrual Health, 'New Wave Aging'](#)

*Holland & Barrett's Trends for 2023: Women's Health, Health Tech, Ayurveda And Cosmeceuticals*