

07 Aug 2023 | Interviews

## Over The Counter 7 Aug 2023: What **Happens To Software As A Medical Device** Under The EU AI Act? With Bristows' Jamie Hatzel

by David Ridley

In the second part of HBW Insight's interview with Bristows' digital health regulatory expert Jamie Hatzel, we talk about artificial intelligence. Hatzel discusses what happens to Software as a Medical Device within the incoming EU artificial intelligence legislation, which has now entered trilogue negotiations. Issues such as the meaning of "high risk" within the proposed Al Act, in contrast to its meaning in the existing Medical Device Regulations, highlight the importance for manufacturers in this space, or thinking about entering it, of getting good advice, Hatzel points out.

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EU AI Act Proposal Adopted By Parliament In Landslide Plenary Vote

Artificial Intelligence In Consumer Health: Reality, Challenge And Opportunity

Bayer Consumer Health's Evendon-Challis On The 'Huge Potential' Of OTC Digital Therapeutics, AI

UK's Maxwellia Creates AI Influencer To Counter Hormonal Contraception Misinformation

Chatbots Are Not Ready To Be Medical Devices, Experts Argue



## **Further Listening**

Over The Counter 24 July 2023: What Is 'Software As A Medical Device' And How Is It Regulated In Europe? With Bristows' Jamie Hatzel

Over The Counter 9 June 2023: Embracing AI/AR In Beauty, While Navigating Its Hurdles

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